

# Invitation

# FCB CPH17

Join the first fuel cell bus event in Denmark and get the knowledge you need for applying zero emission buses in your area

FCB CPH17 will highlight the importance of applying fuel cell buses for the future of clean, green public transport. The event will introduce competitive fuel cell and hydrogen solutions ready to be implemented in the transport sector.

#### FCB CPH17 will bring together industry and experts to present:

- Fuel cell buses as competitive zero-emission solutions for public transport
- Business cases and total solution packages for fuel cell buses
- Lessons learned from fuel cell buses implemented throughout Europe
- Fuel cell and hydrogen technology for clean cities and decarbonization

The event is targeting decision makers from municipalities, public transit agencies and public transit operators from Denmark and the Nordic Countries.

See the detailed program on page 2.

The seating is limited so if you are interested in taking part in the event, please register [here](#) no later than September 5, 2017

If you have questions regarding the event please contact Brintbranchen at [sun@brintbranchen.dk](mailto:sun@brintbranchen.dk)

FCB  
CPH 17

FUEL CELL BUS EVENT COPENHAGEN

SEPTEMBER

12

12.30 - 17.00

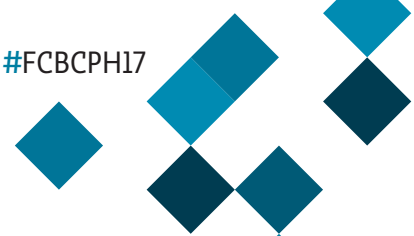
Copenhagen  
Den Blå Planet

Jacob Fortlingsvej 1, 2770 Kastrup

#### DID YOU KNOW?

- Buses in public transport are a significant source of pollution, impacting local air quality and global carbon emissions
- Replacing diesel buses with zero emission fuel cell buses can generate significant environmental, health and economic benefits in our cities
- Zero emission fuel cell bus solutions are ready to be implemented in the public transport sector
- Cities in Europe such as Aberdeen, London, Oslo and Antwerp have already implemented zero emission fuel cell buses

# PROGRAM



## PROGRAM

## MESSAGING

### 12.30-12.55

Registration + Sandwiches

Networking

### 12.55-13.45

#### Part 1: Welcome

- 12.55-13.00: **Opening FCB CPH17 and introduction to the program** by moderator Jesper Themsen, CEO Ballard Power Systems Europe A/S
- 13.00-13.15: **Welcome to FCB CPH17** by Thomas Gyldal Petersen, Chairman of MOVIA and Mayor of Herlev Municipality
- 13.15-13.45: **Zero emission transportation for Europe** by Ben Madden, Director, Element Energy

#### Why zero emission transportation and why hydrogen?

- Urban air pollution is threatening our society and environment
- Fossil fuels for transportation is a major contributor to urban air pollution in the Nordic cities
  - Zero emission public transport is required (batteries, fuel cells etc.)
  - Why hydrogen? Zero emission energy storage and grid balancing

### 13.45-14.45

#### Part 2: Fuel cell bus value proposition

- 13.45-14.05: **A fuel cell bus story from real life** by David Yorke, New Technology, Training and Projects Manager, Tower Transit Operations Ltd
- 14.05-14.25: **Fuel cell buses in the Nordic Countries** (speaker TBA)
- 14.25-14.45: **Benefits of the fuel cell bus** by Nicolas Pocard, Marketing Director Ballard Power Systems Inc.

#### Why fuel cell buses?

- Fuel cell buses provide an operable and affordable zero-emission solution for public transportation
- Buses are available, operable and reliable
  - Green hydrogen for the buses is available
  - The value proposition is strong

### 14.45-16.00

#### Part 3: Coffee break + Test-drive a fuel cell bus

- 14.45-16.00: **Try a fuel cell bus** with Romuald Witkowski, Senior Area Manager in Solaris Bus & Coach S.A

#### How does a fuel cell bus look?

See a Solaris fuel cell bus and learn more about the current fuel cell bus solutions

### 16.00-16.30

#### Part 4: Total Solutions Package

- 16.00-16.30: **Implementing fuel cell buses in the Nordic countries** by Uffe Borup, Vice President, NEL Hydrogen Solutions

#### How to implement fuel cell buses in Nordic routes and fleets?

- A fuel cell bus total solution is ready for implementation in the Nordic countries
- Strong Nordic value chain setup
  - Customer requirement driven service setup
  - Financing solutions available

### 16.30-17.00

#### Part 5: Questions and open discussions

### 17.00-18.00

Networking, drinks and snacks

Registered participants who do not inform Brintbranchen of their cancellation and do not attend FCB CPH17 will incur a no show fee of 500 DKK.