

#### **Toyota Environmental Challenge 2050**

Seks miljøudfordringer



ALWAYS A
BETTER WAY



To go beyond zero environmental impact and achieve a net positive impact, Toyota has set itself six challenges. All these challenges, whether in climate change or resource and water recycling, are beset with difficulties, however we are committed to continuing toward the year 2050 with steady initiatives in order to realize sustainable development together with society.

### Forskellige teknologier

**Udfordring 1** 









ALWAYS A
BETTER WAY



New Vehicle Zero CO<sub>2</sub> Emissions Challenge

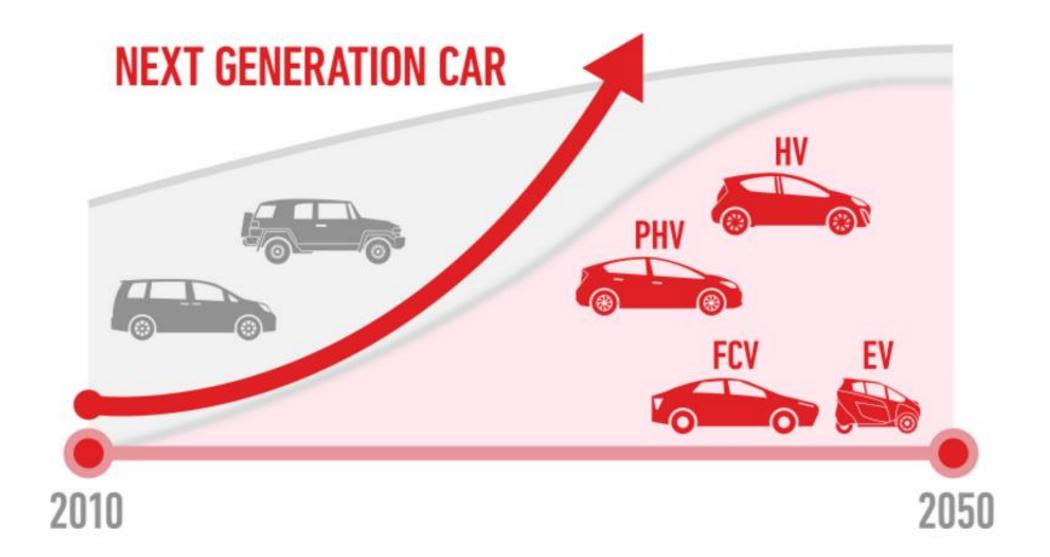


# Fremtidens teknologier

**Udfordring 1** 



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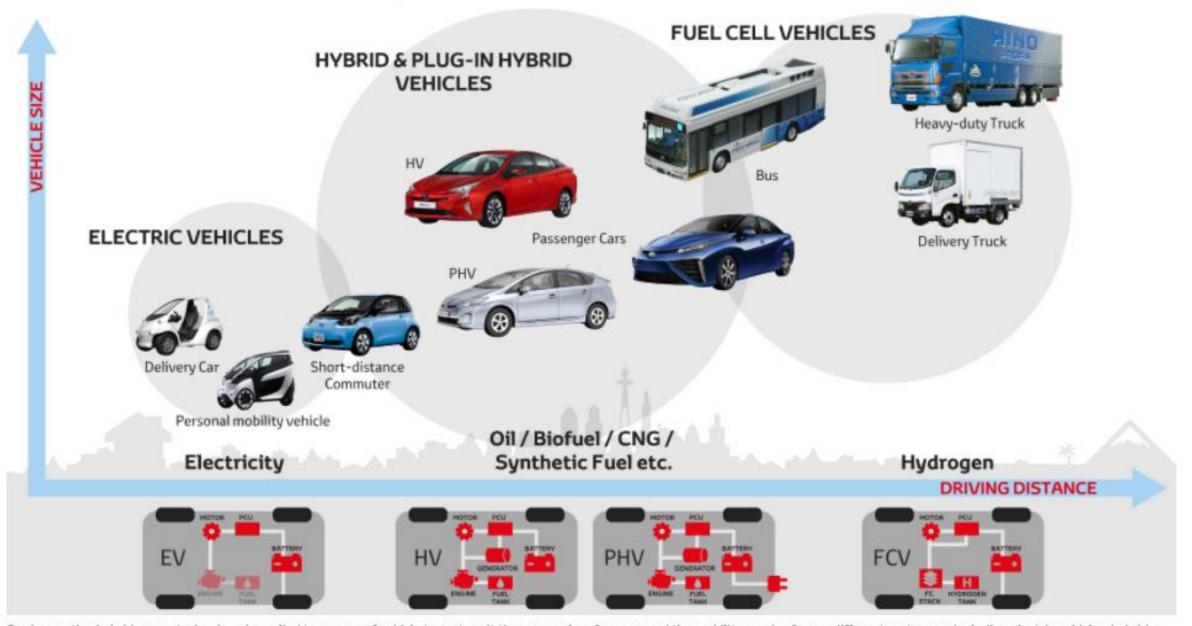




#### Roadmap towards sustainable mobility







Our innovative hybrid power technology is applied to a range of vehicle types to suit the personal preferences and the mobility needs of many different customers, including electric vehicles, hybrids, plug-in hybrids and fuel cell vehicles.



## Brintbiler kræver ingen ændring i adfærd!



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